

# TGV

## TRAVEL GLOBAL VISION



Multimedia system that aims to promote travelling through TV screens placed on Travel Agencies.

By definition, digital marketing is the set of activities that a company performs online in order to attract new business, build relationships and develop a brand identity.

**TGV - Travel Global Vision** have main advantages such as:

- › Global reach;
- › Interactivity;
- › Real time;
- › Segmentation.

*"Business has only two functions - marketing and innovation."*

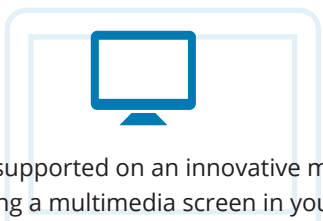
Milan Kundera



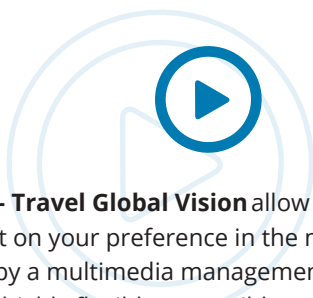
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Corporate TV is new concept which combines marketing and information. This concept allows to communicate and engage the spread of the image of your company in a quick and effective way.



This concept is supported on an innovative multimedia system, consisting placing a multimedia screen in your storefront. This screen concentrates tourist content and content of general interest such as weather and news, distributing them to potential customers.












The **TGV - Travel Global Vision** allow Travel Agencies providing content on your preference in the most convenient hours, supported by a multimedia management system for autonomous and highly flexible, accessible to all kinds of markets.



Travel Global Vision

## MAIN FEATURES

-  Sale points stimulation;
-  Boosting interest in traveling;
-  Enhancing the image of the Travel Agency;
-  Reaching the customer through a dynamic channel;
-  Reduce maintenance costs and update;
-  Informative contents;
-  Videos insert;
-  Custom contents;
-  Quick return on investment.

Find out more at:  
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