

Optiweb

tRAVEL PORTAL



Home page example

A competitive advantage for travel agencies through the online sale of airline tickets, hotel, rent-a-car and tour packages.

The website work as the company's business card and serve to catalog products and/or services.

The presence on the Internet is seen as a sign of renewal, synonymous of taste for modernity and dynamism.

Not being on the Internet is to pass on a conservative image, and giving the idea that the company is not modernized.

The **Optiweb** is an integrated system that offers:

- › Bigger interaction;
- › Bigger accessibility;
- › Monitoring and evaluation.

"The Internet is becoming the town square for the global village of tomorrow."

Bill Gates



Powered by:

WWW.OPTIGEST.NET



The Internet is the primary channel for communication with the final customers, reducing distances through flexible schedules and access to information.

So the representation on the Internet through an institutional website with dynamic and standard content, well as the possibility of interaction, presents itself as a necessity not only for the future but also for the current days.

The **Optiweb - Travel Portal** presents itself as a competitive advantage for the Travel Agent Online Sale through various services like Airlines, Hospitality, Rent-a-car and Operators Vacation Packages as well as several other products are always updated automatically based on offers from several operators sources.




Home page example


MAIN FEATURES


 Online Aviation linked to leading suppliers;


 Online Hotels;


 Online Rent-a-Car;


 Online Cruises;

 Compatible layout with mobile devices;


 Online tourist packages;

 Suppliers automatic offers;

 Internal programs;

 Broadcasts manager for email and sms;

 Analysis of visits and access;

 Backoffice management.

Find out more at:
WWW.OPTIGEST.NET



WWW.OPTIGEST.NET

OPTISOLUTIONS Consultoria em Gestão e Informática, Lda.
Av. da Boavista, 3211, 2.4, Edif Oceanus | 4100-137 Porto - Portugal