

Optimail

NEWSLETTER MANAGER



Send mass email broadcasts to the distribution list with scheduling and analysis of the result of the same.

The **Optimail** is a fully integrated system that enables:

- › Communication channel with the customer;
- › Consumer information;
- › Customer segmentation;
- › Agile communication;
- › Marketing tool.

"Advertising is the life of trade."

Calvin Coolidge



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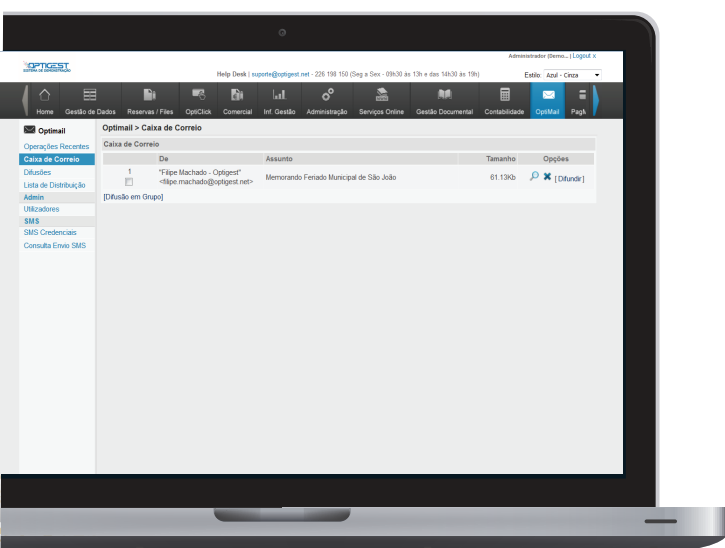
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Email has established itself as the most widely used communication channel between companies and their customers. Access to information updated quickly and easily is now a requirement for all customers.

In this context the web marketing, in its various channels, is now an essential tool in order to achieve a large volume of customers with reduced effort.

The **Optimail - Newsletter Manager** allows you to manage a database of email contacts and sending of massive releases for these same recipients.



Optimail Menu

MAIN FEATURES



Management of contacts of email clients;



Scheduling or immediate dispatch of broadcasts;



Design of the newsletter in your preferred email application (ex. Outlook);



Broadcasts management;



Promptness in sending information to customers;



Ease of use and quick return on investment;



Return mailing information not welcomed;



Separation from the list of email by groups;



Synchronization with the management system.

Find out more at:
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